Approved For Release 2001/08/01: CIA-RDP80B01554R003500480001-5 SUGGESTIONS FOR INTRODUCTORY REMARKS BY VADM TURNER

PRINGLE AUDITORIUM
0830 MONDAY, 18 JUNE 1973

GOOD MORNING GENTLEMEN. FOR ANY OF YOU I MISSED YESTERDAY,

WELCOME TO THE NAVAL WAR COLLEGE. I FEEL CERTAIN THAT THE

NEXT TWO WEEKS WILL BE SO MENTALLY STIMULATING THAT THEY WILL

GO BY ALL TOO FAST. I KNOW THAT THE FACULTY WILL GAIN A GREAT

DEAL FROM YOUR PARTICIPATION. I'M SURE YOU HAVE HEARD THAT

THE THEME OF THIS PAST YEAR AT THE WAR COLLEGE HAS BEEN ONE

OF MAJOR CHANGE. YOU HAVE UNDOUBTEDLY PERCEIVED THAT YOUR

COURSE BEARS VIRTUALLY NO RESEMBLANCE TO THE SENIOR RESERVE

CURRICULUM OF PREVIOUS CLASSES.

OF COURSE, THE ELEMENT OF CHANGE IS ALMOST UNIVERSAL TODAY
THE PAST THIRTY YEARS HAVE SEEN RADICAL CHANGES TAKE PLACE IN
THE SOCIAL STRUCTURE OF THIS COUNTRY—CHANGES WHICH ARE
REMAKING THE SOCIAL MAP OF THE NATION—ONE PART OF THIS
REVOLUTION WHICH HAS BEEN IN EVIDENCE FOR QUITE SOME TIME IS
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THE RISING LEVEL OF SOPHISTICATION OF THE NATION'S POPULATION.

THIS EVER INCREASING PUBLIC AWARENESS HAS FORCED THE

MILITARY TO BE MUCH MORE KNOWLEDGABLE AND ARTICULATE IN

PRESENTING ITS CASE AND IN EXPLAINING NATIONAL MILITARY

STRATEGY. THE MILITARY MUST EMPLOY THE FINEST OF MODERN

MANAGEMENT TECHNIQUES IN OPERATING THES \$80 BILLION CORPORATION.

LASTLY, IN THE FACE OF AN EVER BROADENING SOVIET PRESENCE

ON THE WORLD'S OCEANS AND THEIR REMARKABLE ARRAY OF MODERN

WEAPONRY, WE MUST JUDICIOUSLY OPERATE YOUR SHIPS AND AIRCRAFT

TO BEST EMPLOY THEIR CAPABILITIES.

IN THE PAST FEW YEARS THE SERVICES HAVE COME MORE AND

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OF THIS BURDEN SHOULD REST ON MILITARY OFFICERS—THAT WE NEEDED

OFFICERS WHO COULD DERIVE A STRATEGY FOR THE 1970'S AND 80'S.

WHO COULD ANSWER SUCH IMPRECISE QUESTIONS AS:

"HOW DO WE ADAPT OUR STRATEGIES FROM THE BI-POLAR WORLD

OF THE PAST TO A MULTI-POLAR WORLD OF THE NEXT FEW DECADES?"

IN DEFENSE MANAGEMENT THEY MUST BE ABLE TO EVALUATE OUR

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